

PRESSE-INFORMATION

PR 06/2011 EN
September 2011

Line card expansion

VAREP now represents ProMOS Technologies, a leading DRAM supplier

September 08, 2011 – VAREP GmbH announced today that it is now representing ProMOS Technologies Inc., a leading DRAM supplier with headquarters in Hsin-chu, Taiwan and a semiconductor FAB in Taichung, Taiwan. For this purpose, an agreement has been reached with both ProMOS and with its UK ProMOS representative XEL, which operates worldwide. According to this agreement, VAREP will concentrate on supporting the application areas within the industrial and automotive electronics market in Central Europe. ProMOS product portfolio includes SDRAMs as well as DDR, DDR2 and DDR3 SDRAMs along with mobile DRAMs and, in addition to others, “known good dies” (KGDs) for DDR and DDR2 SDRAMs.

CM Su, vice president of the Memory Business Group at ProMOS Technologies, said: “Appointing VAREP to represent us in Europe confirms our intention to support automotive and industrial products over the long term with ProMOS-DRAM technology. Our established representative XEL will also profit from VAREP’s experience, knowledge, technical support and outstanding customer relationships in these market segments in Central Europe. At the same time, XEL’s global presence and its sales and logistics infrastructure make the company an ideal fit for joining forces with VAREP to support strategic customers around the world.”

Günter Anzer, general manager of VAREP GmbH, noted: “ProMOS Technologies’ strength is clearly in manufacturing. ProMOS is renowned in the DRAM industry for its outstanding performance in technology advancement and manufacturing efficiency. That is the reason why companies such as Infineon, Hynix and currently Elpida, have sought to forge a strategic technology alliance with ProMOS and why many other companies have chosen ProMOS as their foundry partner.”

ProMOS has positioned itself as a tier-one legacy DRAM supplier, focusing on markets and applications that need stable, long-term support. With an extensive product range, significant manufacturing capacity and required quality standards like TS16949, ProMOS can guarantee long-term product support without restrictions to their target markets of Consumer, Telecom, Industrial and Automotive. While the majority of competing DRAM manufacturers fluctuate their output and

technology advances to focus on the latest high-speed DDR3 and SLC NAND products for the PC/Server and Mobile/Smartphone markets, this limits their long-term support of legacy products. As a result, many major OEM's see ProMOS as their preferred choice of legacy supplier offering the long-term support of products on existing technologies to align themselves with their customer expectations.

About ProMOS Technologies Inc.

ProMOS Technologies, headquarters in Hsin-chu, Taiwan, is a comprehensive memory solution provider and renowned in the global DRAM industry for its extensive experiences in 300mm fabs . The company manufactures high-performance and high-density commodity DRAM , SDRAM, Mobile RAM as well as LCD Driver IC products. ProMOS is listed on Taiwan GreTai Securities Market. For more information, please visit www.promos.com.tw.

About VAREP

VAREP GmbH with its company headquarters in Markt Indersdorf near Munich, is a High-Tech Consulting and Marketing Company providing a full service focused on special semiconductor lines and system components which ranges from Design-In Support through Project Development and Product Qualification to complete logistics management. Among the manufacturers represented in Central Europe, some of them as exclusive dealers, are Amimon, ChipSiP, Cypress, i-Chips , Netlist, ProMOS, Trident SD and Zilog. The target markets are Industrial/Medical, Aviation/Space/Defense and the Automotive Industry with highest requirements of quality, robustness and longterm support. The product portfolio contents memory solutions (SRAM, DRAM, NVRAM, FIFO, DRAM modules, Flash/SD cards, SSD and other embedded industrial- and MCP/SiP solutions) and clocks&buffers, microcontroller, PSoC, image/touch sensing as well as WHDI-solutions and scaler as chip or application specific solution. For more information, please visit www.varep.de,

Further Information

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